

Hieroweb Interactive

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Hieroweb Press Release

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FOR IMMEDIATE RELEASE

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HIEROWEB INTERACTIVE PRESS RELEASE

[Hieroweb Interactive](#) today was invited to be a Founding Member of the [IAVA - International Academy of the Visual Arts](#). The IAVA is a membership-based organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

There are four primary goals of the [IAVA](#):

- To facilitate the vibrant exchange of new ideas, business models and trend information in the visual arts
- To sanction and oversee awards and recognition programs to identify and reward excellence in the visual arts
- To provide a networking opportunity for members of the IAVA for professional advancement
- To educate members and promote innovative thinking about the constantly changing nature of media, including advertising, print, film, television and interactive.

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The [IAVA](#) is offering Founding Membership to select professionals. Membership invitations are being extended by the IAVA Founding Membership Committee. Each Founding Member has been chosen based on a history of achievement in their chosen field and has been nominated by a member of the committee or another Founding member. Founding Members will enjoy all of benefits of membership of the IAVA. Any future annual dues or membership fees will be waived for the lifetime of their membership.

Who are some current members of the IAVA?

There are currently over 50 members that represent some of the premiere creative and media firms in the world including:

Sotheby's Institute of Art, Yahoo!, Estee Lauder, Wired, Insight Interactive, The Webby Awards, Passaic Parc, Gershoni, Theory, Polo Ralph Lauren, ADWEEK, BRANDWEEK, Alloy, Coach, INDELIBLE, MTV, Victoria's Secret, HBO, the Ellen Degeneres Show, Myspace.com, and many others.

[Hieroweb Interactive](#) is extremely proud to have been selected as a Founding Member of the [International Academy of the Visual Arts!](#)

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