

Hieroweb Interactive

WEB SITE: <http://www.hiero.com/>

1772 – Avenida De Los Arboles # J 108

Thousand Oaks, CA 91362

Phone Fax: 805-582-2081



Hieroweb Press Release

Contact: Christopher Padavick

Phone: (805) 582-2081

FOR IMMEDIATE RELEASE

9 AM PST, April 27, 2006

HIEROWEB INTERACTIVE PRESS RELEASE

[Hieroweb Interactive](#) adds new client [X Bats](#) to its list of customers.

X Bats are sold to major- and minor-league baseball teams at \$60 each and they run \$75 plus shipping and handling to the public.

"If you want to order it for your 17-year-old son or 6-year-old nephew, it's the exact same as the bat we make for Sammy Sosa, Vladimir Guerrero, Manny Ramirez or Dmitri Young," said Jack Kasarjian, owner of X Bats. "We make the exact same bat with the exact same wood that the big leaguers get."

"We don't distinguish between our major leaguers and everybody else because of the way we get our wood. It has to come from the same place and taken the same way."

X Bats, produced in upstate New York, have become the second-highest bat in demand for big leaguers behind different models of Louisville Slugger produced by the Hillerich & Bradsby Co. in Kentucky.

-End-