

Hieroweb Interactive

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HIEROWEB INTERACTIVE PRESS RELEASE

[Hieroweb Interactive](#) completed judging the [2009 Web Marketing Awards](#).

The Web Marketing Association ([WMA](#)) was founded in Boston in 1997 to help set a high standard for Internet marketing and corporate web development on the World Wide Web. Staffed by volunteers, this organization is made up of Internet marketing, advertising, PR and design professionals who share an interest for improving the quality of advertising, marketing and promotion used to attract visitors to corporate Web sites.

The [Web Marketing Association](#) is the producer of the WebAwards, an annual award competition that is designed to judge corporate Web sites against an Internet standard and against peer sites within their industry. Now in its 12th year, the WebAward Competition has become the premier event for web developers and marketers each year.

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While some of the other advertising competitions have categories for banner ads, no one has developed an entire competition solely to recognize online advertising by industry - until now.-End-